

AGENCY OVERVIEW



HUMAN IMPACT SOLUTIONS

Merging Strategic Branding with Creative Consciousness,
Cultural Awareness and Social Responsibility

humanimpactsolutions.com



info@humanimpactsolutions.com



WHO WE ARE

Human Impact Solutions (HIS) is a Black-owned and operated, full-service boutique agency offering integrated public relations, marketing, and strategic communications.

We are **communicators, storytellers, cultural strategists, conversation drivers** and **community builders** who specialize in the representation of progressive clients and causes from grassroots to global.

OUR FOCUS



**SOCIAL
IMPACT**

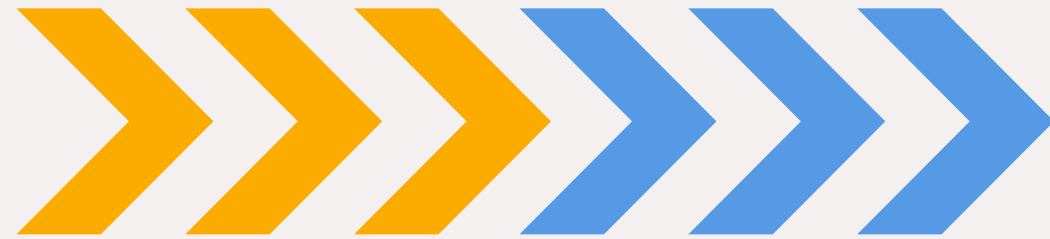
**ARTS &
CULTURE**

ACTIVISM

EVENTS

For more than a decade, we've delivered integrated public relations, marketing, and strategic communications for a diverse range of clientele, including national and grassroots activists, nonprofits and foundations, social impact investors, artists, media makers, and more. Our key focus areas include:

OUR SERVICES



PR/Publicity

**Message & Story
Development**

**Crisis & Rapid
Response**

Editorial Writing

**Digital & Social
Media**

Media Training

**Brand
Development**

Web Design

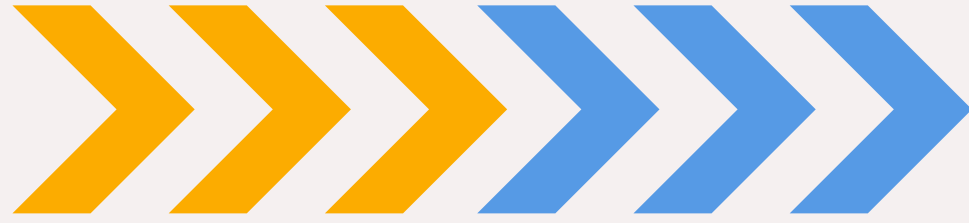
Multimedia Design

**Event
Production**

Press Conferences

Red Carpets

OUR CLIENTS



Since 2010, HIS has grown to be one of the top go-to agencies for change makers and culture shifters across sectors and disciplines.

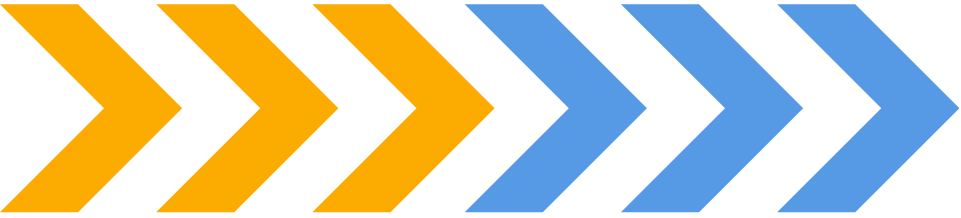
Our community of clientele includes:

- Golden State Warriors
- Ava DuVernay / ARRAY
- Campaign for Black Male Achievement
- Black Mamas Matter Alliance
- Free Press
- Movement for Black Lives
- Generation Citizen
- Youth Mentoring Action Network
- PolicyLink
- Blackout for Human Rights
- W.K. Kellogg Foundation
- Sankofa
- Ella Baker Center for Human Rights
- US Human Rights Network, and others



OUR RESULTS

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‘The Entire Conversation Needs To Change’: Reproductive Justice Leaders On The Fight For Abortion Access

— The recent Texas law is part of an onslaught years in the making—yet few heeded the warning.

BY BREA BAKER SEP 28, 2021



The New York Times

A Call to Modernize American Philanthropy

The giving practices of rich magnates and foundations still suggest a colonial mind-set, the author of a new book argues, as he offers ideas for change.

Nov. 27, 2018



Forbes

America’s Investment In Fear: Zach Norris’s New Book Redefines Public Safety

Morgan Simon Senior Contributor @ Investing I write about money and social justice. Follow

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- Hot 100
- Women In Music
- Chart Beat
- Honda Stage
- Billboard NXT
- Hot Trending Songs
- Song Breaker
- PERSPECTIVE

RECORD LABELS

Golden State Warriors Go ‘Wheels Up’ with First Single From Golden State Entertainment

NBA's Golden State Warriors set first single via its Golden State Entertainment.

By Gail Mitchell 04/22/2022



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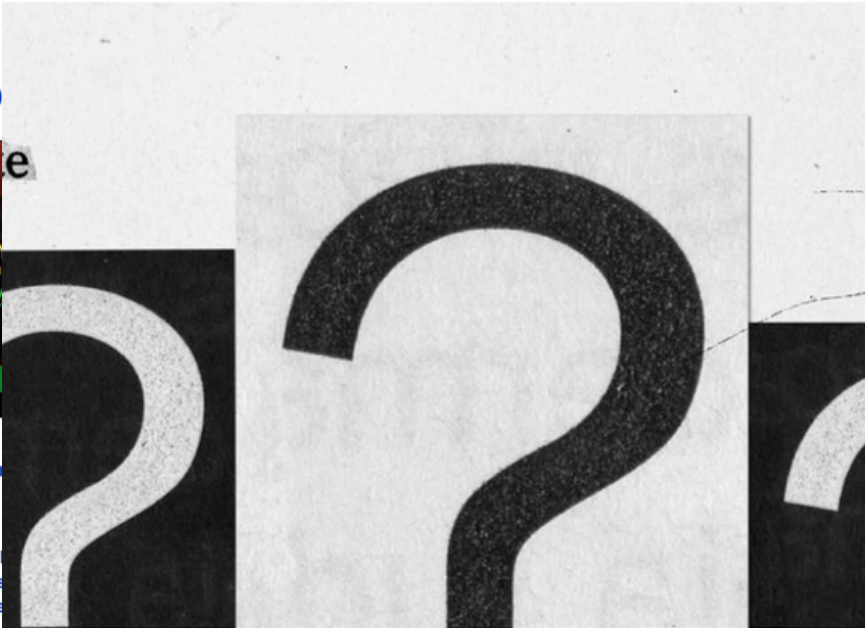
CANADA DR IN PARTNERSHIP WITH French Men BIG COM

WATCH NOW

- Trending
- Machine Gun Kelly Up to Kelly Clarkson Birthday in Slipper

We all know Gabby Petito’s story. Can you name missing Black girl?

Black women and girls who experience the same kind of violence hardly ever this type of attention



WRAP PRO The Essential Source for Entertainment Insiders

THE WRAP MEMBERS HUB THE GRILL EVENTS MEMBERS-ONLY VIDEO WEB

Why Approval of IATSE's New Contract May Not Be a Sure Thing

Got A Tip? DEADLINE Breaking Hollywood News FOLLOW US: f

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NEWS

ATO Bosses On Theaters, Biz On Eve Of CinemaCon - Deadline Q&A

BREAKING NEWS

Golden State Warriors Launch Golden State Entertainment; Jeremy Lin Doc ‘38 At The Garden’ Among First Projects

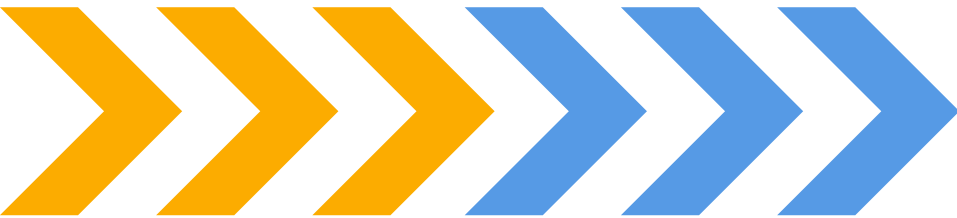
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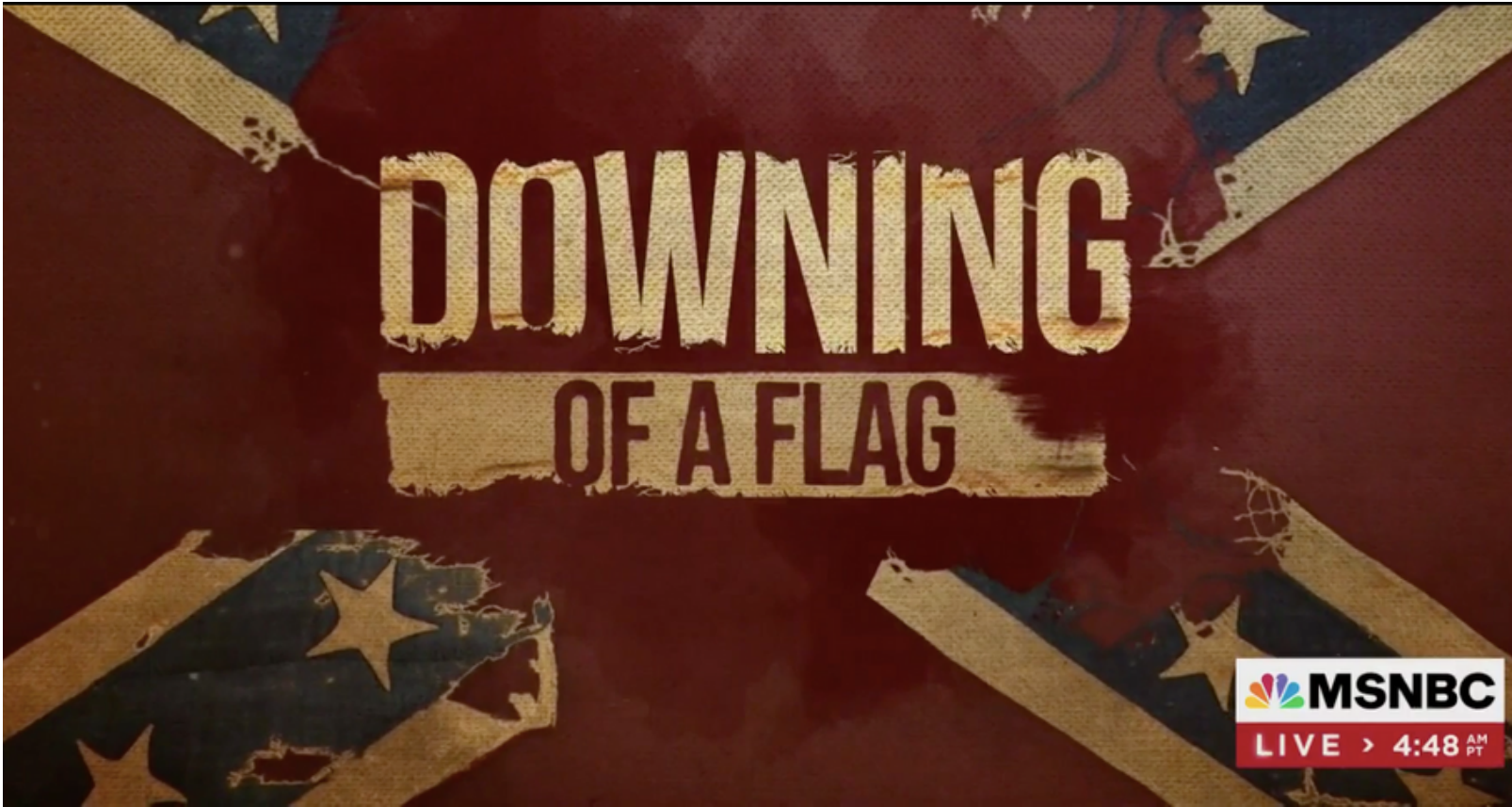


OUR RESULTS


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MAC HELLER | CO-EXECUTIVE PRODUCER "RIGGED" 




DOWNING OF A FLAG

 **MSNBC**
LIVE > 4:48 AM PT

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Black National Convention seeks to shape Black agenda ahead of November elections

BY NIKOLE KILLION
AUGUST 28, 2020 / 9:43 AM / CBS NEWS

ORE 

PEOPLE.COM > HUMAN INTEREST

Meet The Unsung Heroes of the #MeToo Movement: 'It's Powerful to Be Honored'

Long before the “#MeToo era” was given a name, activists worked tirelessly with and for survivors of sexual violence to make change and help people heal

By [Char Adams](#) | May 21, 2019 10:35 AM

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MotherJones


POLITICS ENVIRONMENT CRIME AND JUSTICE FOOD MEDIA INVESTIGATIONS

RECHARGE

Some good news, for once

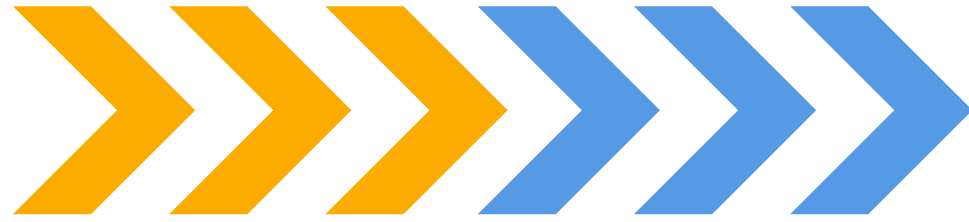
RECHARGE AUGUST 31, 2020

Black Philanthropy Month Sets a New Record for Giving and Growth, and It's Running Far Beyond August

 **DANIEL KING**
Copy Editor
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OUR RESULTS

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MLK NOW

FREE SPECIAL EVENT ON MLK DAY (1/20) IN HARLEM, NY



BLACKOUT FOR HUMAN RIGHTS
RSVP TODAY AT [MLKKNOW2020.EVENTBRITE.COM](https://mlkknow2020.eventbrite.com)

MALCOLM X DAY

THE 96TH BIRTHDAY CELEBRATION
— HONORING THE LIFE & LEGACY OF —
EL-HAJJ MALIK EL-SHABAZZ

WEDNESDAY, MAY 19
DETAILS TO COME



THE MALCOLM X & DR. BETTY SHABAZZ
MEMORIAL & EDUCATIONAL CENTER

@TheShabazzCenter
TheShabazzCenter.org



MONDAY, SEPT. 21ST • 1PM ET
VIRTUAL CAMPAIGN KICKOFF
MEET THE PANELISTS / [RSVP SISTASCOTUS.ORG](https://RSVP.SISTASCOTUS.ORG)

**SHE WILL
RISE**



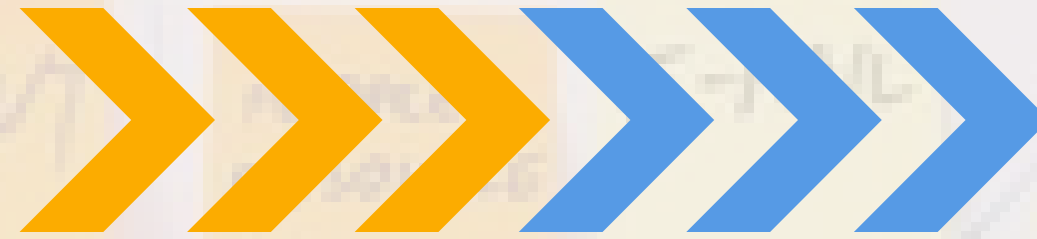
I TOO AM AMERICA

ON LOVING AND LEADING BLACK MEN AND BOYS
VIRTUAL BOOK BLESSING & CELEBRATION

SATURDAY, AUGUST 28 2-4 PM EST
RSVP: bit.ly/IToo828



OUR APPROACH



Vision

All projects or passions worth pursuing must begin with a clear vision and purpose. We know exactly which dots to connect to help nurture and clarify your vision and ideas, and identify concrete steps for bringing them to life.

Strategy

The saying goes, “doing things is not the same as getting things done.” No matter the size of your team or project, Human Impact Solutions is on hand to help transform ideas into robust plans designed to garner attention, inspire dialogue and mobilize action.

Impact

Steadily tracking and assessing your reach and engagement is essential to achieving and sustaining success. Through landscape analyses, market research, and metrics evaluation, our team functions as both a conceptual and analytical thought partner to ensure you’re building more than just a series of moments, but a movement.

LET'S BUILD TOGETHER

We appreciate your interest in our agency and welcome the opportunity to partner with you!

Reach out to set up a conversation. Our team looks forward to speaking with you soon.



Janet A. Dickerson, Co-Founder & Principal

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